

AYANDA G. THABETHE



Ayanda G. Thabethe is a South African content creator who creates polished, authentic and engaging content across fashion, beauty, lifestyle, travel and wellness. Her distinctive visual style and storytelling approach have seen her collaborate with leading brands including Ultimate Provence, Decofurn, GynaGuard and Signature Cosmetics. She creates content that feels aspirational yet relatable, connecting brands with audiences through intentional, beautifully considered storytelling.

Services

- Branded social media content
- UGC-Style content
- Product features & reviews
- Lifestyle & editorial content
- Event & experience content
- Campaign partnerships
- Brand ambassadorships
- Content licensing & usage rights

Total Followers

53.2K

Average Interactions

102K

Average Reach

1.7M

Engagement Rate

3.1%

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Ayanda G. Thabethe is an accomplished host, moderator and speaker known for her warm presence, thoughtful communication and ability to connect meaningfully with diverse audiences.

From intimate conversations to high-profile events and panel discussions, she brings energy, professionalism and authenticity to every room she enters. Her hosting and speaking portfolio spans lifestyle, business, fashion, entertainment and purpose-driven conversations.

Services

- TV presenting
- Event hosting & MC
- Panel moderation
- Keynote speaking
- Fireside conversations
- Red carpet hosting
- Brand & corporate events
- Workshop & facilitation
- Brand & product launches
- Award ceremonies
- Digital & branded presenting

Achievements

- Best Female TV personality and Female celebrity nominee - NFTAs 2025
- Espresso & Afternoon Express presenter
- Celebrity Masterchef South Africa